



# WHAT DO YOU DO WITH AN IDEA?

From Film Roman comes an adaptation of bestselling book  
by Kobi Yamada into a 1 x 22' animated special.

Music from Regina Spektor and Score by Rachel Portman



FILM  
ROMAN

WHAT DO YOU  
DO WITH AN IDEA?

ANIMATED  
SPECIAL



The bestselling and critically acclaimed illustrated book, *What Do You Do With An Idea?* centers on one brilliant idea and the child who brings it to the world. The story is an emotional adventure through the ups and downs of conceiving, rejecting, nurturing, and celebrating a new idea. Following the young child through the story, it is an uplifting journey with a universal message of encouragement for everyone - for all ages. It's a love story filled with hope and joy.



Film Roman, the legendary animation studio behind *The Simpsons*, had a big idea – transforming *What Do You Do With an Idea?* into an animated special to be shared with a worldwide audience.

This is a project destined to inspire all of us to welcome new ideas, give them space to grow and see what happens next.

So, what DO you do with an idea?... YOU change the world!

Worldwide rights available for this 1 x 22' animated special to be produced by Film Roman.



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