

CHILDREN & FAMILY

26 x half hours

# Iconicles

*Guess who's coming to play today?*





The show where you never quite know who's going to pop in!



Will it be daredevil Skitter the squirrel, usually found busying himself 'Around the Garden'? Or Miss Moo, the overly-organised cow from 'Down on the Farm'? Perhaps Splish and Splash, the playful polar bear cubs, will tumble in from the chilly 'Water's Edge'? Or maybe grumpy but lovable rhino Rumpel will make an appearance from the exotic 'Wild Wilderness'? These are just some of the many playful, animated characters featured in *ICONICLES*.

The vibrant, animated worlds of the Iconicles have been discovered by Nat, a clever and charismatic young explorer, who has come across them by way of his latest invention: a remarkable, interactive screen he has named the 'Iconi-Screen'. With a sweep of his hand, we are instantly transported into one of the four distinctive 2D-animated worlds - all familiar enough, yet a bit different too... Where else can you meet a Samba-dancing crab, a

diplomatic yet indecisive zebra or a very confused, day-dreaming owl? And, thanks to Nat's never-ending inventiveness, the Iconi-Screen is more than just a window onto the world of the Iconicles: in every episode it becomes a two-way portal that allows the animated characters to leap right through the screen and burst out - in full CGI - into Nat's real life world, too!



*ICONICLES* is an innovative entertainment property for older pre-schoolers that takes the audience on a journey of exploration and discovery while encouraging creative and critical thinking about the world around them. With a fast-paced, flexible, modular TV format that supports a wide range of multi-platform extensions, *ICONICLES* features animated stories, games, songs and silliness and employs pioneering technology to transform the Iconicles characters from 2D into 3D so that they are able to interact seamlessly with Nat, the energetic live action host.



Produced in High Definition. Format devised by Create Media Ventures with phuuz entertainment inc, produced in association with Dinamo Productions Ltd. Live action and post-production sound services by Tinopolis Ltd. Based on an original idea by Lois Lee and executive producer Eric Radomski, in association with Foothill Entertainment Inc. Copyright © Iconicles Ltd, 2011.

For further information, please contact:  
**FOOTHILL ENTERTAINMENT, INC.**  
 1129 State Street, Suite 3  
 Santa Barbara, CA 93101  
 Tel: 805 965 4488 Fax: 805 965 1168  
 Email: [info@foothillentertainment.com](mailto:info@foothillentertainment.com)  
 Web: [www.foothillentertainment.com](http://www.foothillentertainment.com)

